Shared self-evaluation of a short-term urban intervention: o Bairro 2 de Maio "todos os dias"

SEMINARY SINERGI 2015 LISBON

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Gonçalo Folgado| Architect Urban Planner, Associação LOCALSAPPROACH and Investigation group GESTUAL from Faculty of Architecture of Lisbon University – goncalofolgado@gmail.com
João Martins | Architect Urban Planner, Associação LOCALSAPPROACH and Investigation group GESTUAL from Faculty of Architecture of Lisbon University – joaofcmartins@zonmail.pt
Isabel Raposo | Architect with PhD Urbanism, Investigation group GESTUAL from Faculty of Architecture of Lisbon University – isaraposo52@gmail.com

What are we going to talk about

The experience of a short-term urban intervention in a self-evaluation perspective regarding:

-Landscape and Territory interest
-(In)formality and relationship and approach to local groups
-Strategy
-Aims and intrevention axis
-BIP/ZIP Program
-Commitment and co-responsability
-Participation
-Shift in Objectives
-Tactical Urbanism
-Inhabitants and citizenship
-Community engagement
-Long and short-term intrevention
-the process

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In 2011…

u:iclc Collectif (informal collectif for living cities)

Urban Planning students

guided within a **local intervention** philosophy developed in **GESTUAL**/FA-UL

+

Humanistic approach of Prof. **Costa Lobo** led to a start of this **process** we are about to explain

Perception: Feeling of a **unqualified Territory**

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informal

Line breaks: in|for¦malPronunciation: /ɪnˈfɔːm(ə)l/
Definition of *informal* in English:
adjective

1-Having a relaxed, friendly, or unofficial style, manner, or nature:

http://www.oxforddictionaries.com

Approach to local groups

pendular movement between Uni and B2M
Understanding the territory with its **inhabitants**, informal **conversations**, spending time, **listening** about what we thought it was an unqualified territory.

Bring this **issue** to **Uni.**
GESTUAL/FA-UL – **Prof. Isabel Raposo** challanged us with 2 goals:

- Oportunity to **Diagnose**
- Invite to **participate** (Interested **stakeholders**)

To lead to a formalization of a **Local Intrevention Program**

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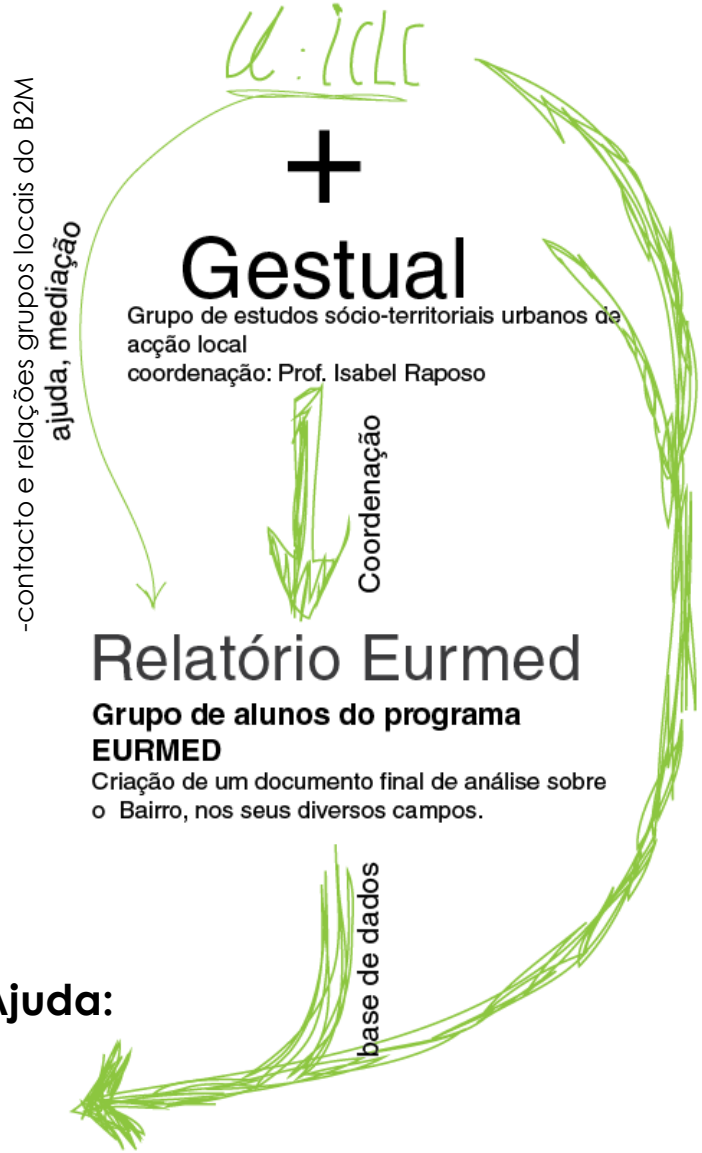

DIAGNOSIS

Eurmed Relatory: Socio-Territory Analysis

Workshop Inter-Ajuda:
"Round table"
Intervention Axis

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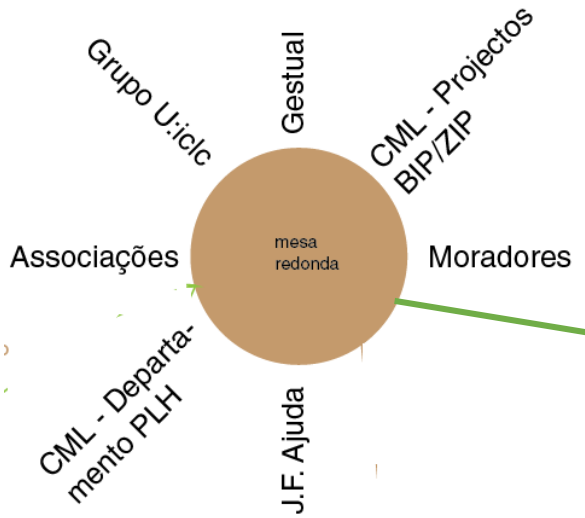
Workshop "Inter-Ajuda":

"Round Table":

- involving comunities into the same process
- conversation and debate essencial for the definition of intervention axis
- representation of inhabitants in diferente ways, Local Associations, u:iclc (informal)
- creation and reinforcement of bonds between diferente actors
- Invitation to participate, to be part of the process

"Round Table"



Participants

Membros presentes em mesa:

Isabel Raposo – Prof. FA-UTL; GESTUAL
Vasco Ribeiro – Tesoureiro Associação de Moradores do Bairro 2 de Maio; Morador no Bairro 2 de Maio
Mário Mendes – Secretário da mesa de Assembleia da Associação de Moradores do Bairro 2 de Maio; Morador no Bairro 2 de Maio
Teresa Craveiro – Coordenadora da Equipa de Projecto do Progama Local de Habitação
Maria Laura – Aluna e Estagiária no GESTUAL
Miguel Brito – Arqª do programa BIP/ZIP
Teresa Lania – Aluna e Estagiária no GESTUAL
Cristina Abreu – Associação de actividades sociais do Bairro 2 de Maio; Representação da Junta de Freguesia da Ajuda
Sílvia – GESTUAL
Rui Miranda – Estudante; U:iclc
João Martins – Estudante; U:iclc
Jaime Sousa – Arqª da Câmara Municipal de Lisboa; Programa Habitação Local(PLH)
Manuel Sá Machado – Arqª. Da Unidade de intervenção da Ribeira do Rio Seco e Bairro 2 de Maio
Gonçalo Folgado – U:iclc

Intervention Program

Questões + Importantes

CRIAÇÃO de DOCUMENTO(U:iclc e GES-TUAL):
Programa de Intervenção

7 Eixos de Intervenção

Programas de Acção

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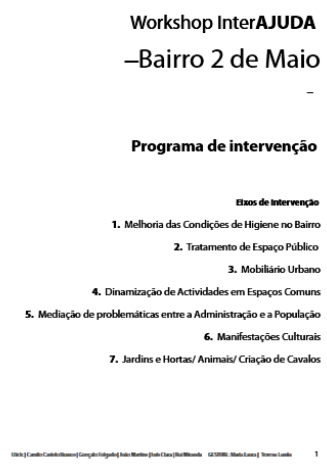
As a result…

Intervention Axis

1. Improvement of the Neighborhoods hygiene and condition
2. Public Space Treatment
3.Urban Furniture
4. Dinamization of activities in common Space
5. Mediation of problematics between inhabitants and public administration
6. Cultural Manifestations
7. Gardens, Agriculture, animals and horse breeding.


Workshop InterAJUDA
–Bairro 2 de Maio
-

Programa de intervenção

Eixos de Intervenção

1. Melhoria das Condições de Higiene no Bairro
2. Tratamento de Espaço Público
3. Mobiliário Urbano
4. Dinamização de Actividades em Espaços Comuns
5. Mediação de problemáticas entre a Administração e a População
6. Manifestações Culturais
7. Jardins e Hortas/ Animais/ Criação de Cavalos

Intervention Program Document
GESTUAL/FA-UL e u:iclc
July 2012

Aim: Put hands into actions.

To put hands **(Local intervention program)** into **actions**, BIPZIP was just right.
Why so?

- It is contemplated in the Lisbon PDM (**Urbanistic tool**)
- Promotes **active citizenship**
- Promotes **autoorganizative capability**
- Promotes the **participation of population in general** to **improve life conditions process**, a contribute for better image and for a more harmonious integration in city

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LISBOA
CÂMARA MUNICIPAL

BIP ZIP

BAIRROS e ZONAS de Intervenção Prioritária de Lisboa

•*Candidatura nº62 –* ***2 de Maio todos os dias***
•***Promotor****: Ajuda Parish*
•***Partners****: Association of Social Activities of B2M; Association of inhabitants of B2M; u:iclc; Faculty of Architecture - UL*

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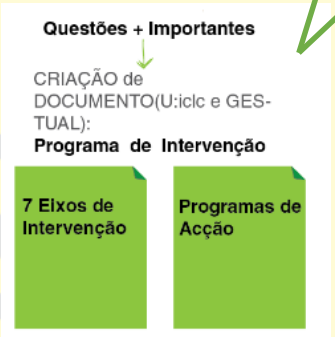

Influenced the

Main Objectives:

- **Quality life** promotion in the **neighborhood** with lowcost **multissectorial** interventions
- **Participative processes** promotion

Specific Objectives:

1- **Community capacitation** by creating a **comunitarian infrastructure**, Casa para todos:
-multifunctional space
-information, formation platform
-workshop
-time bank and social shop

2- Economic, **formative** and inovative **activities** based on entreperunership development

3- Promotion of **neighborhood life conditions**:
-inhabitants quality of life
-public spaces
-hygene and public health
-urban acupunture
-comunitarian participation

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Partnership:

Beneficts because we **share efforts**, **resources** among partners, making **tasks easier**

Time benefict

Multi and transdisciplinar team and approach: diferent background of each partner

Partnership Dynamics:

Managing and working the partnership is important, because **sometimes it can be fragile**(people/relationships)

But, the **conflits** of a fragilized partnership **can be productive**, as it is a **new source for reflections and actions**.

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Partnership isn´t always synonym for corresponsability, but, it is **a path** that leads to it

Network Project and the keep on searching for more partners and supporters **may cause** higher **shifting** of **main** and **subjective objectives**.

BIPZIP program has a more **flexible** way to deal with this **shifts**

Shifts tend to be **displeasured**. But in the present social and economic frame, **strategy objectives** must be **flexibilized tactically**, to **turn a threat** as it may be a shift **into an opportunity,** as we will see further on.

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Open House for Pre-construction work:

Main focus Project: Participation, **open process to all**

Open door process led to a **participation** in the **works** by **helping**, **suggesting** and **knowledge exchange**

Inhabitants background of housing construction was **imoportant**

Strong **involvement** needs **expectation managmenet** of community. Their **belonging perception** makes them **feel** the **necessity** of having the **space open more often**

Participation was fundamental in order to **generate appropriation** of **public causes**, consequently issues of public sphere

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Largo do Cantinho public space requalification process:

Joint space between B2M and the surrounding area ***(Eurmed Diagnosis, 2012)***

Challenge: **invite to participate** different communities: inhabitants of B2M, Alto da Ajuda neighborhood inhabitants, academic comunity and some of the city council departments

Inhabitants of both **neighborhoods** were given **more importance** in the **participation process**

Importance of **listening** their **opinions** and **considerations** to:
-give an **accurate answer** to the **site and people needs**
-reinforce **local identity** through **spatial transformation**
-make people **think** and **propose solutions** instead of just complaining about

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Largo do Cantinho public space requalification process:

But…

It is still felt a **technician barrier to participation**, **lack of flexibility** on the **acceptance** of **popular** territorial **perceptions**

It was felt in this process **diferent decision power weights**

It created an **expectation issue** on every participant, **specially** for the **inhabitants** because of too **many versions** of the **project**

So…
We still have questions:

- What if this process was promoted as an **artistic experiment**, would the project be able **reflect** more **popular inputs**?
- Are we naive, thinking that those with more decision power are ready to share drawing and planning decisons?

Desenvolvimento de um Serviço para a comunidade do Bairro 2 de Maio

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Objectives shifting

Shift in the 1st specific objective about community capacitation

What the **project accomplished** was an **attention call** to the **questions** of **participation and capacitation**

Similarity to the **"underclass" concept** in he neighborhood (exceptions) led to the **shifting of objectives – marginalized territory (spatialy and social)**

Underclass concept felt on the **2nd specific objective** aswell (economic and enterprising)

Minority of inhabitants having **enterprising ideas** Faculty of Architecture **(Service Design)** had a **major role** by helping **building** some **entreprising ideas**

However, **one** of the ideas is **nowadays active**, but, is **located outside B2M**, something that **shifted** from the objective of having this **local business in B2M**

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Urban Acupunture

Micro-intervention to a **micro-problem** through a **lowcost** and **multissectorial** activity

Opening borders between comunitties, taking some kids to the Faculty of Architecture to **LPR (FabLab)**, and making them see how it is done, **involving them in the process**

This micro **intervention** is a **quick response** to the **problem** of **shooting balls** to buildings **Windows**, now they have where to **aim**

Now used on daily rotine

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Largo 13 intervention

Objective was to **adequate** the long-term plan (**public space requalification**)to the **local experiences** by **involving it primary users**

Agreement between **Project** and the **responsible** Municipality **Departments** for complementarity

Complementarity between **long and short-term scales**

Sensibilization of the **younger** to the management and responsability in **public space**

Shared planning and decisons with the Space users with technical help and guidance

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Nº9 Project Activity

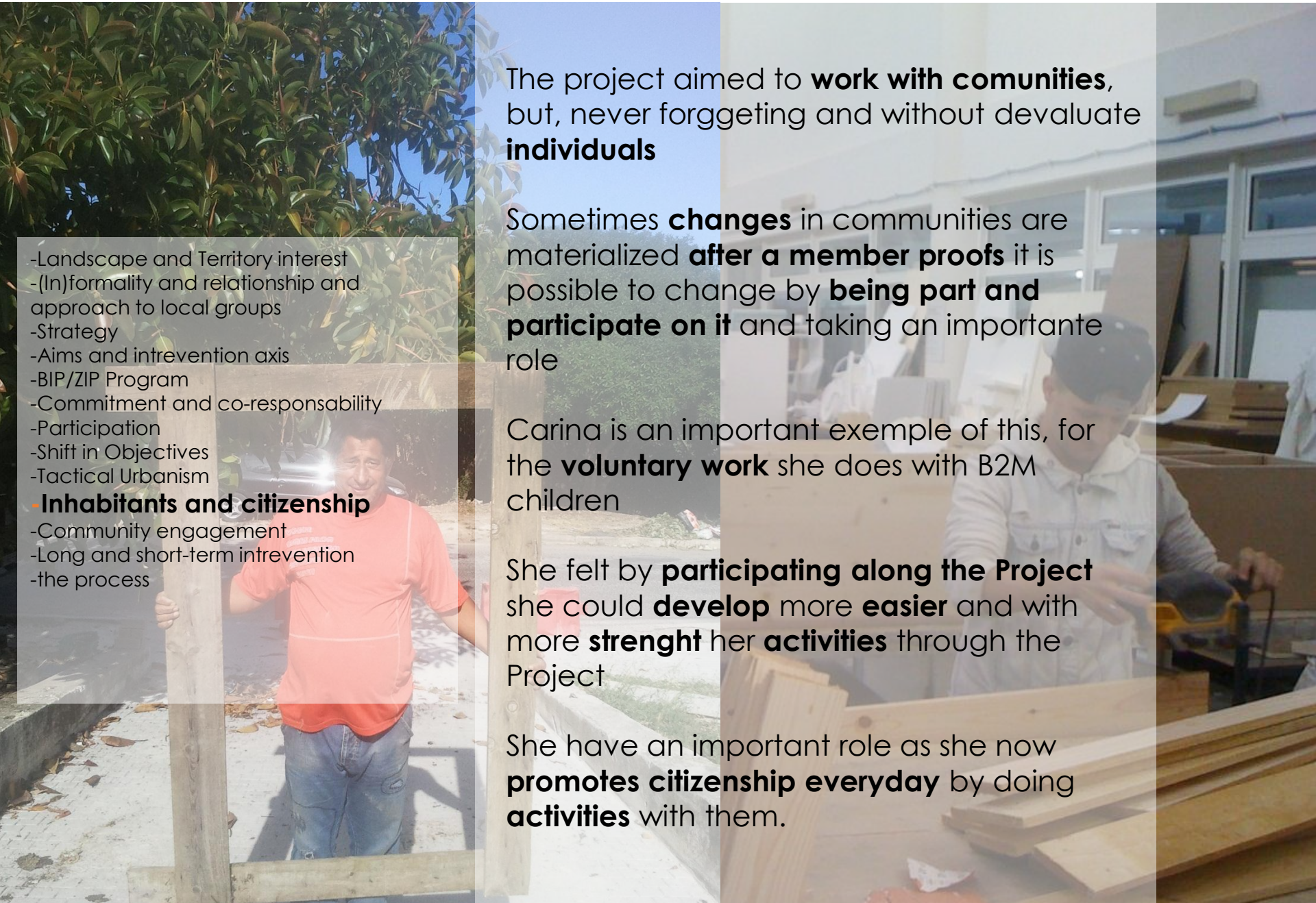
Overlaying of **projects** in a territory in **time and space** made it **impossible** to **create a comunitary garden** (the main objective of the activity), but, created an **oportunity** to do a much more important **process**

Flexibility in the **BIPZIP Program** to the **specificities of the territory**, to change the activities proposed in the begining, from building a garden into the "**Planear para plantar" process**

From building a **comunitary garden** the activity **passed** to **share the design process** with **people** their future **gardens space**

Complementarity of **short-term** plans with **long-term** plans

Specific activities **organized** by its **local specifications** and in a **short time-making**, planned during the **Project time**



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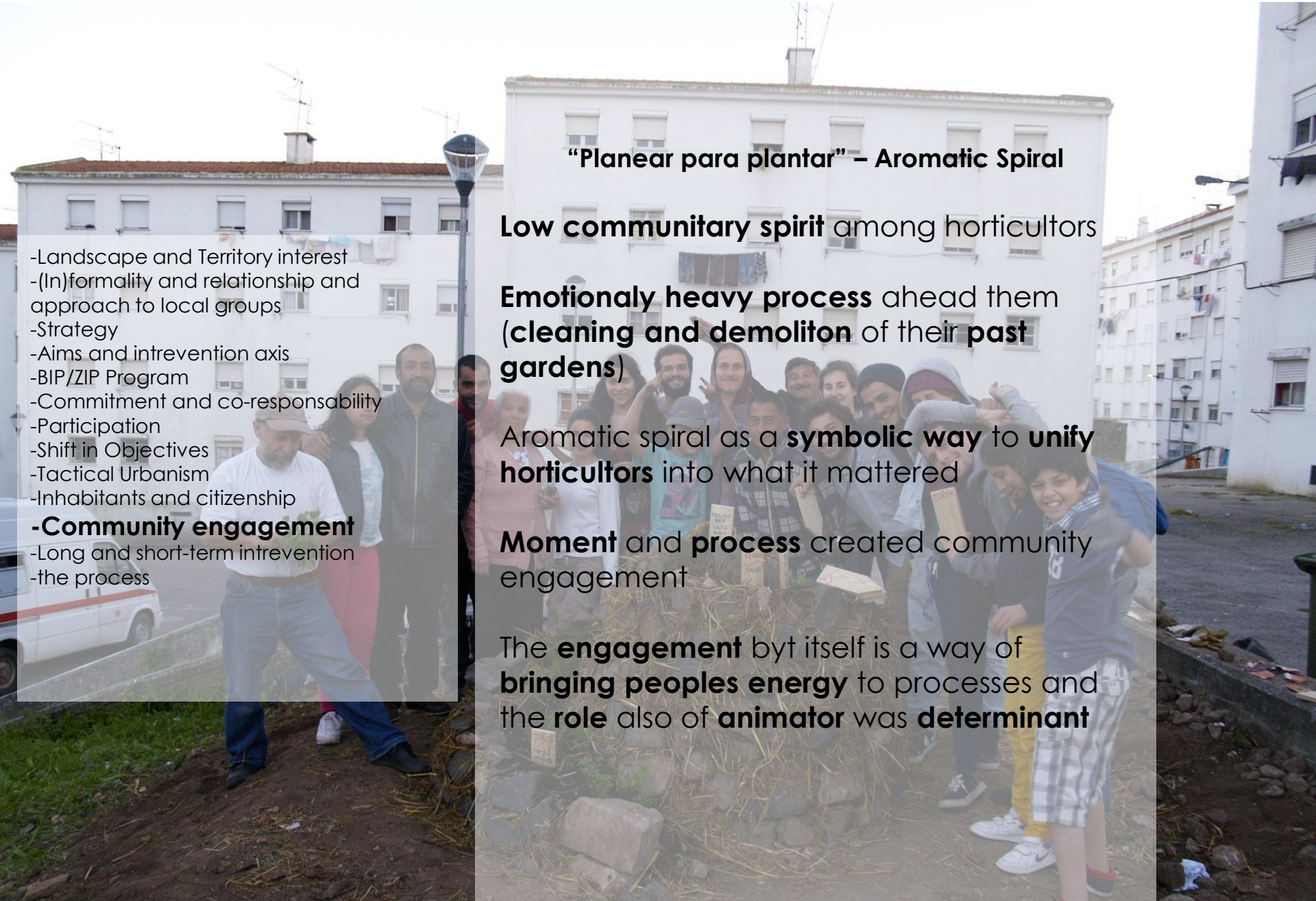
The project aimed to **work with comunities**, but, never forggeting and without devaluate **individuals**

Sometimes **changes** in communities are materialized **after a member proofs** it is possible to change by **being part and participate on it** and taking an importante role

Carina is an important exemple of this, for the **voluntary work** she does with B2M children

She felt by **participating along the Project** she could **develop** more **easier** and with more **strenght** her **activities** through the Project

She have an important role as she now **promotes citizenship everyday** by doing **activities** with them.



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"Planear para plantar" – Aromatic Spiral

Low communitary spirit among horticultors

Emotionaly heavy process ahead them (**cleaning and demoliton** of their **past gardens**)

Aromatic spiral as a **symbolic way** to **unify horticultors** into what it mattered

Moment and **process** created community engagement

The **engagement** byt itself is a way of **bringing peoples energy** to processes and the **role** also of **animator** was **determinant**

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Gains of complementarity between Long and Short-term Planning

Autoorganization freedom for workgroups » **eficiency**

Communitarian Participation » part of the life and public condiditions **improvement process**

Strategy consultation(concertação de estratégia) with programs / paralel plans (Public Space Requalification and BIPZIP)

Long-term plans can **approach** easily the **local needs**

Short-term plans can work under the **oportunities** created by **long-term plans**

Think global, act local

So, given the inputs and contributions of this project and processes approaches, based on multissectorial interventions, shouldn´t this be considered something complementary and necessary for the long-term plans?

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Everyone is invited to participate on the process of improvement and qualification of their City

The right to City

Henry Lefevre,1969

3rd territorial vision approach into territory (human eye level) – *Prof. Costa Lobo*

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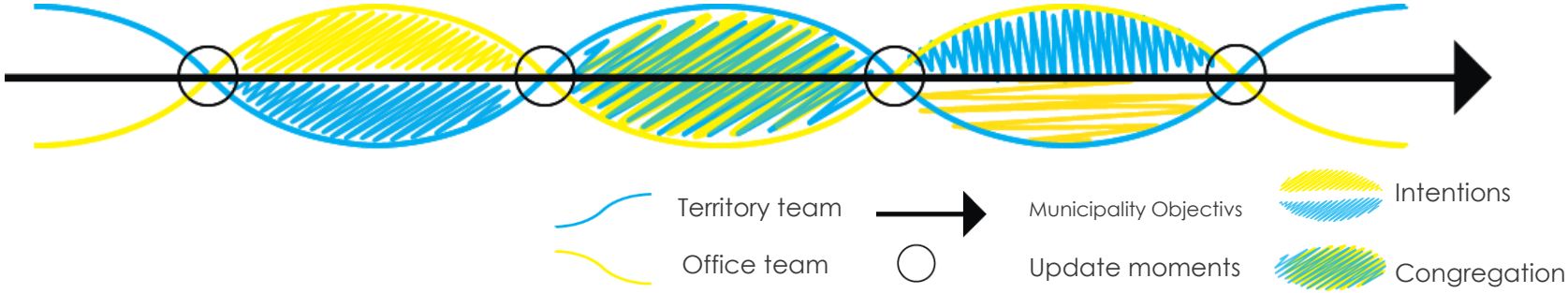
'Horizontal' Participation:

"it is through a humanistic process that we concretize the best ideas" *Prof. Costa Lobo, 2012*

Grounded in the **daily contact** with **people**

Almost "case to case"



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Proximity Urbanism:
(territory team)

- Formalization of an informal way of approach
- Insitu comprehension with people
- Participant observant method
- 3rd territorial vision involvement (facilitating communication):
  - -Public Admin;
  - -Transformation and dinamization agentes;
  - -COMMUNITY;
- Inclusive Project
- Participative process truly horizontal and democratic
- Greatest postulates of Planning "Human nature respect, clarificaion of traditions and human solidarity

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- This is only our point of view regarding the selfevaluation process
- We are now going to approach the partners and the inhabitants to check their opinion and see the impact of the Project
- Shared selfevaluation

Thank you all